



GUIDEBOOK FOR NEW CLIENTS

Welcome to Resumevate

Empowering mid-senior level professionals through tailored resume and professional branding services

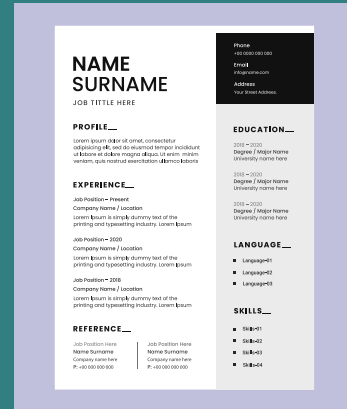


Who We Are

Resumevate partners with mid-senior level technology and non-technical sector professionals to strategically enhance their personal brand and career growth. Whether you're a seasoned leader driving innovation or an executive overseeing large-scale transformations, we provide targeted resume writing, LinkedIn optimization, personal web portfolio and executive coaching services tailored to your unique journey.

We bring over 10 years of experience in Technical Recruiting and Executive Coaching and 20 in marketing, we understand what hiring managers want, how to position you competitively and craft branding solutions tailored to amplify you. We work with clients across North America.

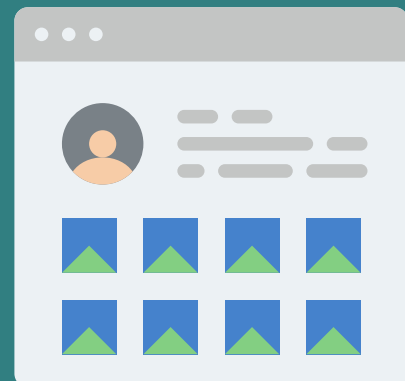
Overview - Professional Branding Services



Executive Resume Writing and Job Search Packages : Standout in a competitive market with a targeted Professional Resume, Cover Letter and LinkedIn Optimization.



Professional Branding : Build a compelling personal and professional brand that positions you as an expert and a thought leader within your industry.



Portfolio Websites : Create a cohesive professional image across all digital points that reflects your expertise, skills and experience while positioning you as a thought leader in your field.

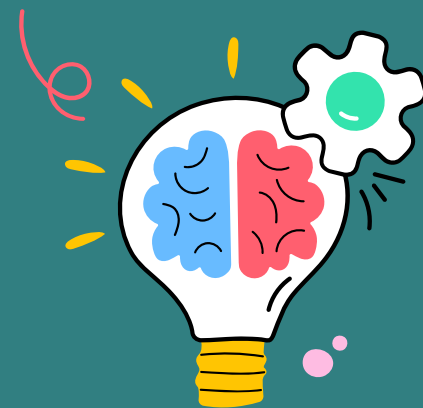
Overview - Professional Branding Services



LinkedIn Personal Profile Optimization : Increase your visibility, get found by prospective employers, recruiters and industry peers.



LinkedIn Optimization for Business : Attract Clients, Partners and Industry Connections with an optimized profile.



Executive Coaching : Accelerate your career growth with clarity and confidence.

Features

- Cross border - Suitable for US and Canadian Workplace
- Technology friendly - ATS/AI Fit
- Confidential
- Convenience - Virtual - Email, GMeet, Phone





Job Search Packages



Executive Resume Writing - Tailored to highlight your leadership achievements, strategic vision and unique value proposition we craft results-driven resumes that showcase your ability to lead organizations, drive business growth and achieve exceptional results. We position you as a top contender for high-level opportunities.

Cover Letter - We craft personalized, targeted cover letters that clearly articulate your value, align with the role you're applying for, and demonstrate your enthusiasm for the position. Tailored to each opportunity, our cover letters help you stand out from the competition and secure interviews with confidence.

LinkedIn Optimization - Maximize your professional visibility with our LinkedIn Optimization Service. We create a compelling LinkedIn profile that highlights your expertise, experience, and personal brand. By optimizing your profile for industry-specific keywords and strategic positioning, we help you attract the right connections, opportunities, and recruiters. Elevate your digital presence and become a leader in your field with a standout LinkedIn profile.



Professional Branding Services

Portfolio Website - Showcase your skills, experience, expertise and thought leadership to prospective employers and others as you grow your professional brand and job search. Attract new opportunities to network, public speaking engagements and workshops.



LinkedIn For Business - Boost your brand's visibility, showcase your products and services, generate leads, attract and engage with your audience, and build relationships with your customers. Show up in search results, share articles and videos on your offerings.



Executive Coaching - Get resume reviews, discover your career story and strengths or get support during career transition. Discover your next steps and accelerate your career growth.



How It Works - Our 4 Step Process

Introduction

Schedule a 15 minute Free Resume Review and Introductory Call to discuss your needs and job search goals

Intake

Email your intake forms and necessary documents with your full name to start your sessions.

Work-In-Progress

Information gathering and consulting sessions conducted via Email, GMeet and Phone.

Deliver

Recieve your documents. Get past the ATS and start applying to your favourite jobs.

Elevate Your Job Search, Transform Your Career



Appeal To ATS - Right formatting helps your resume and job search documents clear the Applicant Tracking System and get to the Recruiter



Maximize your interviews - Targeted, Keyword optimized, Professional documents that increase your chances of getting recruiter call backs



Enhanced Online Presence - Optimized LinkedIn Profiles and Web Portfolios allow you to position yourself as a Thought Leader in your field while attracting career growing opportunities from recruiters and your network

Elevate Your Job Search, Transform Your Career



Personalized Support - Get One-to-One Coaching Support and accelerate your career growth



Expert Insights - Leverage recruiter and executive coaching expertise into Industry and Hiring Trends, What Hiring Managers and Employers look for, High-Level Resumes Content etc.



Confidence Boost - Show off your skills , impact and experience across all touchpoint. Apply in an AI world confidently with polished documents. Interview well. And go get that job !



Case Studies

Visit our website to view our case studies and testimonials

www.resumevate.com



Get In Touch

Please connect for inquiries or any questions

www.resumevate.com